

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 7/16/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday July 29, 2010 –10:00 am

**MWWC Office
525 S. Main St., Suite B
Ukiah, CA 95482**

218-936-7979
365892#

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Website
5. Wine Competition Update
6. Savor Sac
7. Eat Real
8. Wine Column/Book Contract
9. Public Tastings/Partnership
10. Signs Program Update
11. PR Firm Report
12. Discussion on the Bidding of Secondary Items for the PR Contract
13. Sponsorship Opportunities
14. Issues and Scheduling for Next Meeting
15. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Ryan Henderson at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>